

# Vendor Display, Vendor Preference, and Vendor Priority Tools

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| Vendor Dis | play Management  |                     |
|------------|--|---------------------|
|            |  | Administration Menu |
| Select the | vendors that will be displayed in vendor select boxes. |                     |
|            | Yendor Name  |                     |
|            | AMA Waterways  |                     |
|            | American Cruise Lines                                  |                     |
|            | Avalon Waterways                                       |                     |
|            | Azamara Club Cruises                                   |                     |
|            | Carnival Cruise Lines                                  |                     |
|            | Celebration Cruise Line                                |                     |
|            | Celebrity Cruises                                      |                     |
|            | Classic International Cruises                          |                     |
|            | Club Med   |                     |
|            | Compagnie du Ponant                                    |                     |
|            | Costa Cruise Lines                                     |                     |
|            | Cruise & Maritime Voyages                              |                     |
|            | Crystal Cruises  |                     |
|            | Cunard Line Ltd.                                       |                     |
|            | Disney Cruise Line                                     |                     |
|            | Fred Olsen Cruise Lines                                |                     |
|            | Holland America Line                                   |                     |
|            | Hurtigruten Cruise Line                                |                     |
|            | Imperial River Cruises                                 |                     |
|            | Island Windjammers                                     |                     |
|            | Linblad Expeditions                                    |                     |
|            | MSC Cruises  |                     |
|            | Norwegian Cruise Line                                  |                     |
|            | Ocean Village  |                     |
|            | Oceania Cruises  |                     |
|            | Orion Expedition Cruises                               |                     |
|            | P&O Cruises  |                     |
|            | Paul Gauguin Cruises                                   |                     |
|            | Peter Deilmann Cruises                                 |                     |
|            | Princess Cruises                                       |                     |
|            | Pullmantur Cruise Line                                 |                     |
|            | Regent Seven Seas Cruises                              |                     |
|            | Royal Caribbean International                          |                     |
|            | Saga Cruise Line                                       |                     |
|            | Sea Dream Yacht Club                                   |                     |
|            | Seabourn Cruise Line                                   |                     |
|            | Silversea Cruises                                      |                     |
|            | Star Clippers  |                     |
|            | Swan Hellenic Cruises                                  |                     |
|            | Thomson Cruises  |                     |
|            | Uniworld River Cruises                                 |                     |
|            | Viking River Cruises                                   |                     |
|            | Voyages of Discovery                                   |                     |
|            | windstar Cruises                                       |                     |

### Vendor Display Management

- The Vendor Display Management tool controls which Cruise Lines are displayed as searchable options on all TPC&T Cruise Search pages
- To display a Cruise Line on the Cruise Search page ensure that the check box for that cruise line is "checked" then click on the "**Update Vendors**" button
- To not display a Cruise Line on the Cruise Search page ensure that the check box for that cruise line is "unchecked" then click on the "**Update Vendors**" button

#### **Vendor Preference Management**

| Vendor Pi | reference Manage  | ement                                   |   |
|-----------|-------------------|---|---|
|           | Vendor pret       | ference levels mus                      | Administration Menu<br>t be defined before vendor assignments can be made.  |
| Vendor Pi | reference Level M | anagement                               |   |
| Level #   | Description       | Color                                   | PLEASE NOTE:  |
| 0         | None              | (Hex Code with #)<br>#FFFFFF<br>#FFFFFF | Levels have accending precedence with the exception of the None (U) level.<br>Levels have no effect on search results. That is handled by the Vendor Priority<br>Management administration interface. |
|           | Update Levels     | Add Level                               | Any new level without a description or level number will not be saved.<br>Only unassigned levels can be deleted.  |

#### Vendor Preference Management with No Preferences defined

• When preferences are defined yet the message "Vendor preference levels must be defined before vendor assignments can be made." will be displayed.

|   | Administration Menu |
|---|---------------------|
| Vendor preference levels must be defined before vendor assignments can be m | ade.                |
|   |                     |

| Level # | Description   | Color<br>(Hex Code with #) | Levels have ascending precedence with the exception of the None (0) level.      |
|---------|---------------|----------------------------|---|
| 0       | None          | #FFFFFF                    | Levels have no effect on search results. That is handled by the Vendor Priority |
| 1       | High          | #25FF0D                    | Management administration interface.  |
| -       |               |                            | lescription or level number will not be saved.                                  |
|         | Update Levels | Add Le                     | an be deleted.  |
|         |               |                            | Terms of Use  |
|         |               |                            | Terms of Use  |

#### Defining a Vendor Preference Level

- To define a Vendor Preference Level enter a "Level #", a "Description" and select a color for the preference using the Hex Code selection box, then click the "Update Levels" button
- To create multiple Vendor Preference Levels click on the "Add Level" button and use the same steps as above

| Vendor Preference Management  |                     |
|-------------------------------|---------------------|
|                               | Administration Menu |
| Azamara Club Cruises          | High 💌              |
| Carnival Cruise Lines         | High 💌              |
| Celebrity Cruises             | None 🔽              |
| Costa Cruise Lines            | None 💌              |
| Crystal Cruises               | None 💌              |
| Cunard Line Ltd.              | None 💌              |
| Disney Cruise Line            | None 💌              |
| Holland America Line          | None 💌              |
| Hurtigruten Cruise Line       | None 🔽              |
| MSC Cruises                   | None 💌              |
| Norwegian Cruise Line         | None 💌              |
| Oceania Cruises               | None 💌              |
| Princess Cruises              | None 💌              |
| Regent Seven Seas Cruises     | None 💌              |
| Royal Caribbean International | None 💌              |
| Uniworld River Cruises        | None 💌              |
| Viking River Cruises          | None 🔽              |
| Voyages of Discovery          | None 💌              |
| Windstar Cruises              | None 💌              |

| Vendo         | r Prefere | ence Level Manago | ement                             |  |
|---------------|-----------|-------------------|-----------------------------------|--|
|               |           |                   |                                   | PLEASE NOTE:   |
|               | Level #   | Description       | <b>Color</b><br>(Hex Code with #) | Levels have ascending precedence with the exception of the None (0)  |
|               | 0         | None              | #FFFFFF                           |  |
| <u>Delete</u> | 1         | High              | #25FF0D                           | Levels have no effect on search results. That is handled by the Vendor Priority Management administration interface. |
|               |           |                   |                                   | Any new level without a description or level number will not be saved.   |
|               | Up        | odate Levels      | d Level                           | Only unassigned levels can be deleted.   |

• To assign a Vendor Preference Level to a Cruise Line select the Preference Level using the drop down list for the desired Cruise Line, then click on the "**Update Preferences**" button

| Search for a Cruise   |   |  |   |                            |                         |                      |   |                                   | _  |
|---|---|--|---|----------------------------|-------------------------|----------------------|---|-----------------------------------|--|
| 1<br>Cruise<br>Search   | 2<br>Search †<br>Results P  | 3<br>Number of<br>Passengers   | 4<br>Rate Code<br>Selection                   | 5<br>Category<br>Selection | 6<br>Cabin<br>Selection | 7<br>Options         | 8<br>Payment<br>& Review                | 9<br>Booking<br>Confirmation      | n  |
| Website Selection:<br>b2b.aaa.revelex.com<br>Cruise Only:<br>Cruise Tour: | ×   |  |   |                            |                         | - AL                 | TERNATE SI<br>Select a de:<br>Browse by | EARCH<br>stination<br>Destination | )  |
| Destination:  | Any des   | tination   | ~   |                            |                         | OR                   | Select a cru                            | ise line                          | ~  |
| From:   | Novemb  | oer 💌 8  | ✓ 2010 ✓                                      |                            |                         |                      | 0<br>Browco by                          | Cruice Line                       | 1  |
| To:   | Februar   | ry 💌 6   | ✓ 2011 ✓                                      |                            |                         | _                    | Drowse by                               | Cruise Line                       | a la |
| Duration:   | Any cru   | ise length 💽   | •   |                            |                         |                      |   |                                   |  |
| Cruise Line:  | Any cru   | ise line   | ŀ   |                            |                         |                      |   |                                   |  |
| Cruise Ship:  | Any cru<br>Azamar   | ise line<br>a Club Cruis   | es  |                            |                         |                      |   |                                   |  |
| Number of Cabins:   | Carniva   | I <mark>l Cruise Line</mark><br>or Cruises   | 15  |                            |                         |                      |   |                                   |  |
| Promo Code:   | Costa C   | ruise Lines  |   | Group Qu                   | alification             |                      |   |                                   |  |
| Valid Promotions:   | Cunard  | Line Ltd.<br>Cruise Line   |   |                            |                         |                      |   |                                   |  |
| Search for a Cruise   | Hurtigru<br>MSC Cr  | iten Cruise L<br>uises   | ine   | <u>earch</u>               |                         |                      |   |                                   |  |
|   | Norweg<br>Oceania<br>Princess<br>Regent<br>Royal C<br>Uniwork<br>Viking R<br>Voyage | ian Cruise Li<br>a Cruises<br>s Cruises<br>Seven Seas<br>aribbean Int<br>d River Cruises<br>s of Discove | ne<br>Cruises<br>ernational<br>ses<br>;<br>ry |                            | 1                       | <mark>erms of</mark> | <u>Use</u>                              |                                   |  |

Vendor Preference Levels on the Cruise Search Page
Cruise Lines with Preference Levels assigned will be highlighted on the Cruise Search page using the selected color

| Vendor Priority Management    |                     |
|-------------------------------|---------------------|
|                               | Administration Men. |
| Holland America Line          | 2                   |
| Carnival Cruise Lines         | 1 💌                 |
| Azamara Club Cruises          | 0 💌                 |
| Celebrity Cruises             | 0                   |
| Costa Cruise Lines            | 0 💌                 |
| Crystal Cruises               | 0                   |
| Cunard Line Ltd.              | 0                   |
| Disney Cruise Line            | 0                   |
| Hurtigruten Cruise Line       | 0                   |
| MSC Cruises                   | 0                   |
| Norwegian Cruise Line         | 0                   |
| Oceania Cruises               | 0 💌                 |
| Princess Cruises              | 0 💌                 |
| Regent Seven Seas Cruises     | 0 💌                 |
| Royal Caribbean International | 0 💌                 |
| Uniworld River Cruises        | 0 💌                 |
| Viking River Cruises          | 0 💌                 |
| Voyages of Discovery          | 0                   |
| Windstar Cruises              | 0 💌                 |

## Vendor Priority Management

- The Vendor Priority Management tool determines the order in which results are displayed on the Cruise Search Results page
- To assign Vendor Priority levels use the drop down associated with the desired Cruise Line and select the desired priority level
- Cruise Lines will display in order based on their Priority Level with higher priorities displayed first (e.g. 9 will display before 8)